****

Headline: Company announces newsworthy content to its audience

*Subheadline: This new announcement will have a great impact in the market*

CITY, STATE.  
  
Company name, a provider of [product/service] is announced today their product release/rebranding/award/partnership. The scope of this announcement to the market and its clients is described here.

[CONTENT]

In this 2nd paragraph, elaborate on the details and scope of the announcement and on what makes it newsworthy.

[QUOTE]

“This change is a milestone for our company,” said your company’s CEO. “And it’ll help us position as a leader in our market”

[CONCLUSION]

Provide details on how to get additional information about the products, services or company mentioned in the announcement..

**About Your Company**Describe your company and services in 3 to 4 sentences, include a link to your main website.

**Media Contact Information  
Contact Name  
Organization (Agency or Company)  
Phone Number  
Email**

**###**